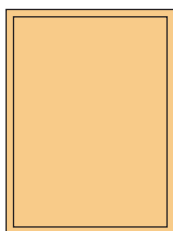
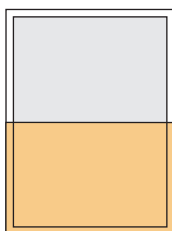


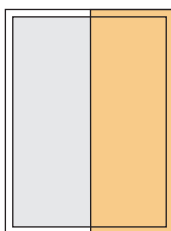
## FORMATS AND RATES 2012



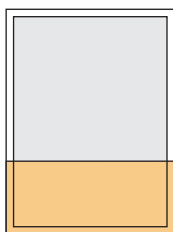
Full Page  
200 x 267 mm  
€ 2.400,00



1/2 page  
horizontal  
200 x 127 mm  
€ 1.500,00



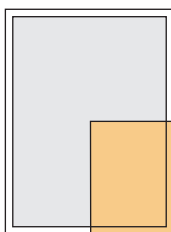
1/2 page  
vertical  
100 x 267 mm  
€ 1.500,00



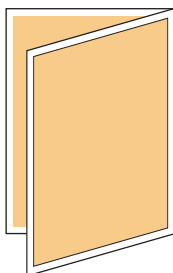
1/3 page  
horizontal  
200 x 87 mm  
€ 1.200,00



1/3 page  
vertical  
66 x 267 mm  
€ 1.200,00



1/4 page  
100 x 127 mm  
€ 800,00



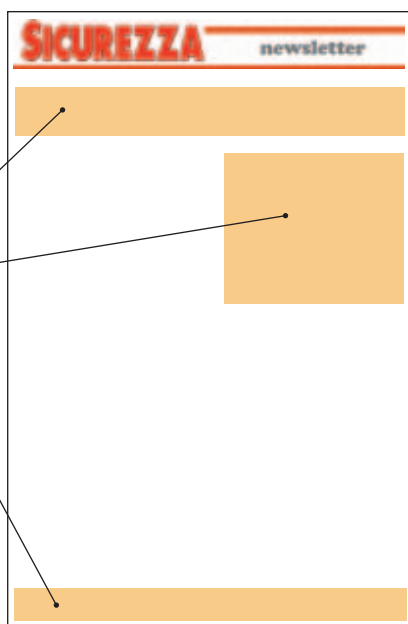
Front cover  
wing style  
€ 8.500,00

### SPECIAL POSITIONS

Front cover	€ 5.500,00
Inside front cover	€ 3.100,00
Inside back cover	€ 2.600,00
Outside back cover	€ 4.400,00
1 <sup>st</sup> right hand page	€ 3.100,00

## ON LINE FORMATS

**Newsletter** - frequency: weekly



### Formats

- text sponsorship:  
max 400 characters + Url
- MPU 300 x 250 pixel
- logo 250 x 60 pixel  
+ text sponsorship: max  
200 characters + Url

## TECHNICAL DETAILS

### printing method

offset

### frequency

monthly, 11 issues (not printed in August)

### cover date

Beginning of the month

### deadlines

always 20 days before cover date

### trim size

200 x 267 mm

### bleed

5 mm for bleed must be added on each side

### circulation

10.000 copies per issue

### paper

glossy

### binding

perfect bound

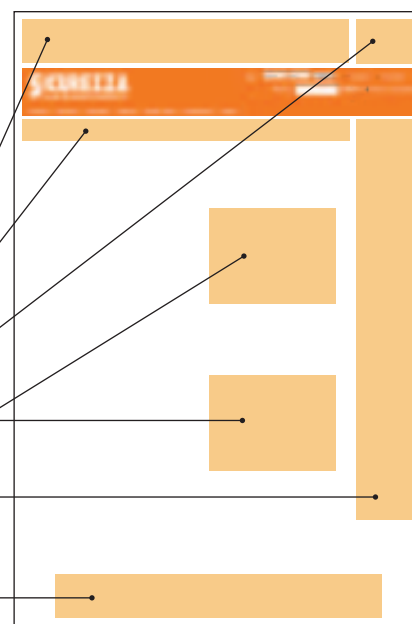


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[www.sicurezza magazine.it](http://www.sicurezza magazine.it)

**Web** - [www.sicurezza magazine.it](http://www.sicurezza magazine.it)



### Formats

- top leaderboard:  
728 x 90 pixel
- sponsor band:  
728 x 30 pixel
- button:  
120 x 90 pixel
- MPU:  
300 x 250 pixel
- skyscraper:  
120 x 600 pixel
- standard  
leaderboard:  
728 x 90 pixel