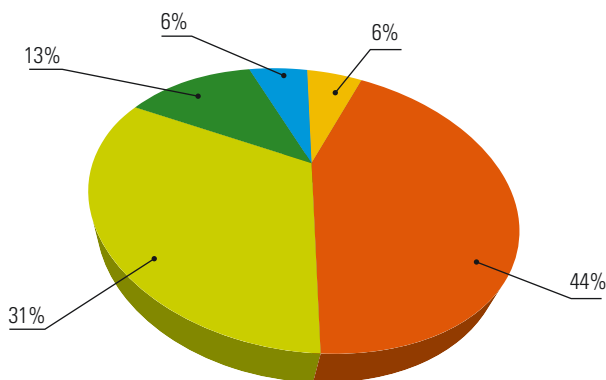


TARGET FOR SECTOR



- Designers
- Assemblers
- Final users
- PCB manufacturers
- Machinery manufacturers

TECHNICAL CHARACTERISTICS

printing method

offset

frequency

11 issues a year

delivery data

beginning of the month

reservations and times

material must be received 20 days before cover date

format with no borders

200 x 267 mm

Images forrati

5 mm for bleed must be added on each side

print run

9.000 copies monthly

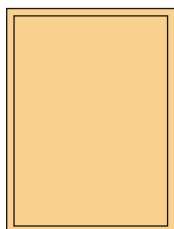
paper

art paper

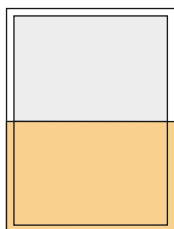
binding

perfect bound

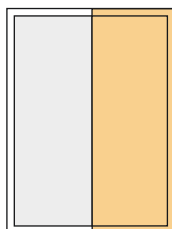
ADVERTISING SPACES 2012



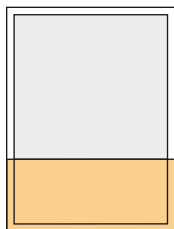
Full Page
200 x 267 mm
€ 2.700,00



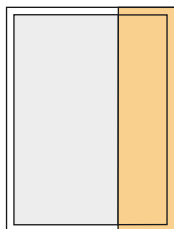
1/2 page
horizontal
200 x 127 mm
€ 1.900,00



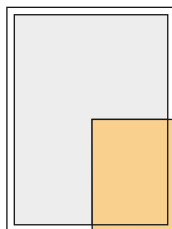
1/2 page
vertical
100 x 267 mm
€ 1.900,00



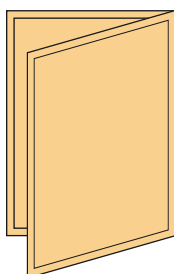
1/3 page
horizontal
200 x 87 mm
€ 1.100,00



1/3 page
vertical
66 x 267 mm
€ 1.100,00



1/4 page
100 x 127 mm
€ 900,00



Front cover
wing style
€ 7.600,00

SPECIAL POSITIONS

Front cover	€ 5.600,00
Inside front cover	€ 3.700,00
Inside back cover	€ 2.800,00
Outside back cover	€ 4.400,00
1 st right hand page	€ 3.400,00



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