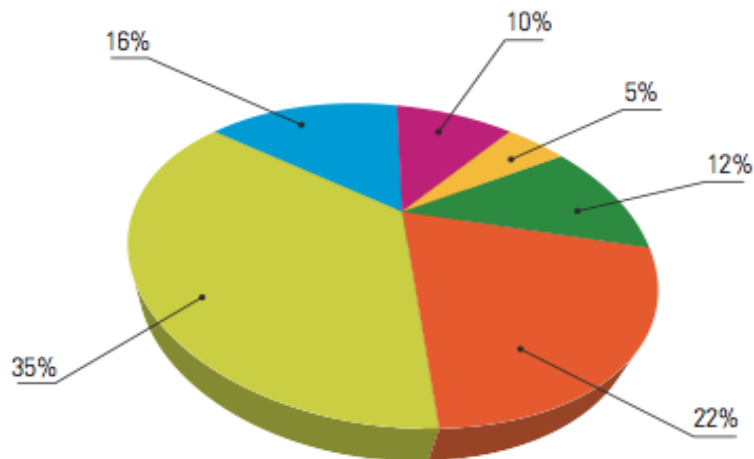




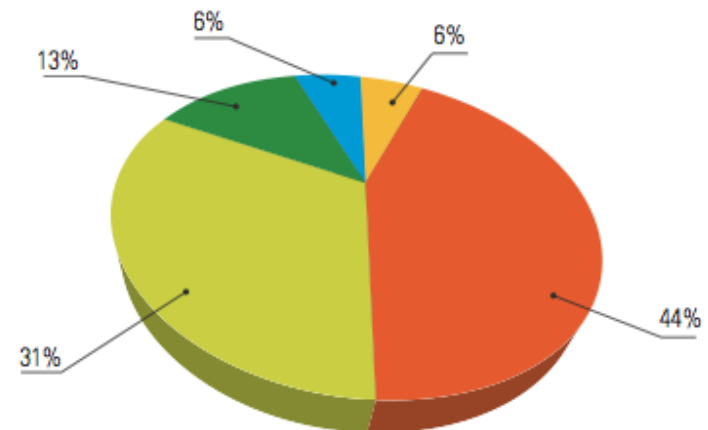
READERS AND TARGET MARKET

The readership at which **PCB Magazine** is directed is complex and covers all experts in the pcb sector, from production, to processing, to distribution. Within this range we can highlight a series of categories, differing in activity and total number (for percentages see the graph below): pcb designers, assemblers belonging to the world of Oems and Ems, end users of Pcb, companies producing and distributing production and/or assembly systems, technical hardware and software design offices, process engineers, producers and users of Ate and Aoi systems, buying offices, marketing and sales in the electronic sector, producers of consumer materials and, in general, all electronic components companies.



- Purchase offices
- Technical offices
- Designers, developers
- Sales offices
- Production
- Trade management

TARGET FOR SECTOR



- Designers
- Assemblers
- Final users
- PCB manufacturers
- Machinery manufacturers