

ELECTRONIQUE

Composants & Instrumentation



BANNER ADVERTISING

Banner Type	Size (Pixels)
Leaderboard	728x90
Full Banner	468x60
Boombox	300x250
Skyscraper	160x600
Tile	192x192
Peelback/Dog-ear	500x500
Welcome Ad	600x400

Creative Deadlines

- GIF, JPEG – Two business days prior to start date
- Flash – Five business days prior to start date
- Maximum File Size : 40k