

# ELECTRONIQUE

## Composants & Instrumentation



ELCI MAGAZINE: Rates and sizes ELCI print : 2012 USD rates

Ad sizes	Sizes W x H (in mm)	Rates €
a. Double page	400 x 265	\$ 16,900
b. Full Page	190 x 265	\$ 10,000
c. Junior Page	123 x 176	\$ 6,500
d. 1/2 Vertical	90 x 265	\$ 5,000
e. 1/2 Horizontal	190 x 133	\$ 5,000
f. 1/3 Vertical	63 x 265	\$ 3,625
g. 1/3 Horizontal	190 x 86	\$ 3,625
h. 1/4 Vertical	90 x 133	\$ 3,125
i. 1/4 Horizontal	190 x 67	\$ 3,125
j. 1/8 Vertical	57 x 133	\$ 1,500
k. 1/8 Horizontal	90 x 60	\$ 1,500

### Technical Specifications

Trim size :	210 x 297 mm
Type size :	190 x 265 mm
Preferred material format: High Resolution PDF	

#### For more information, please call

If you need any further information such as special rates, closing dates, loose or bound-in insert, please call our sales team or André Rousselot, International Sales Director at +32 27400053

*ELCI Rate Card N°3 valid from January 1st, 2012*

*Rates can be updated at any time*

