

# ELECTRONIQUE

## Composants & Instrumentation



CIRCULATION 2012: ELCI and ELCI-E

25 261 Qualified Readers  
10000 Print - 15 261 Digital

Industry	Readers	
Industrial Controls	4803	19,01%
Communication Systems	2524	9,99%
IT Industries	2327	9,21%
Automotive & Transportation	4819	19,08%
Consumer Electronics	3227	12,77%
Test and Measurement	781	3,09%
Medical Electronics	516	2,04%
Avionics & Defense	1371	5,43%
Components	1263	5,00%
Distribution	910	3,60%
Universities Research	1535	6,08%
Other	1185	4,69%
Total	25261	100,00%

Job Function	Readers	
Design Engineering Management	3821	15,13%
Design & Development Engineering	3497	13,84%
Purchasing	1136	4,50%
Business/Corporate Management	7868	31,15%
Production	1353	5,36%
R&D Engineering	3821	15,13%
Applications, Integration	570	2,26%
Quality Control	626	2,48%
Sales & Marketing	1674	6,63%
Consultancy	580	2,30%
Other	315	1,25%
Total	25261	100,00%

Source: October 2011