

## Publication schedule – Copy dates – editorial programme

Issue	Publ.date	Copy date	Components	Test & measurement	Production Design	Surveys Issue	Every Issue	PCB/CM	
1	27/1	9/1	Analogue technologies	Board systems, COTS			Embedded • Hardware and Software • RF & Microwave • The Linux Column	PCB/CM*	
2	24/2	6/2	Displays/ Opto communication	EDA	Consultants			PCB*	
▲ Fairs: Embedded World 2012, 28/2-1/3, Nurnberg, Germany. Mobile world, 27/2-1/3, Barcelona, Spain.									
3	23/3	5/3	Microprocessors	Measurement technology	Measurement instruments			PCB/CM*	
▲ Fairs: S.E.E. 2012, 17-19/4, Stockholm/Kista, Sweden. DATE 2012, 12-16/3, Dresden, Germany.									
4	20/4	2/4	Automotive	Embedded				PCB*	
5	18/5	30/4	Connectors/Electro mecha- nics/Passive components	RF-measurement technology				CM*	
6	15/6	28/5	Power semiconductors	Military/rugged electronics				CM*	
▲ Fair: DAC 2012, 3-7/6, San Francisco, USA.									
7	31/8	13/8	FPGA/ASIC/SoC	Production technology	Production equipment			PCB*	
8	28/9	10/9	Microwave/RF/ Mobile telephony	EMS-manufacturing	EMS manufacturers			CM*	
▲ Fair: Manufacturing & Automation Expo – MAX, 23-26/10, Stockholm/Älvsjö, Sweden with Embedded Conference Scandinavia 2012, 23-24/10, Stockholm/Älvsjö, Sweden.									
9	26/10	8/10	Distribution	EMC/EMI	Comprehensive component survey		PCB*		
▲ Fairs: Electronica 2012, 13-16/11, Munich, Germany. Elmia Subcontractor, 6-9/11, Jönköping, Sweden.									
10	16/11	29/10	Microcontrollers	PCB and substrates/ Micro modules	Suppliers of PCBs		PCB/ CM*		
11	14/12	26/11	Semiconductor	Power supplies			CM*		

## The feature plan

The feature plan is an important tool when you plan your 2012 advertising and marketing activity. Here you can see which areas the editors intend to emphasize. You can choose which areas are appropriate for your products or services in which your ads have a greater impact if they appear in the right editorial environment.

This years three major events are, in the spring, S.E.E. 2012 and in the autumn; Manufacturing & Automation Expo – MAX with Embedded Conference Scandinavia 2012 and Electronica the trade fair in Munich. You can see more exhibitions on the feature plan.

In 2012, we also plan a number of special issues, such as the annual EmbeddedSpecial.

### Plan in time – and take advantage of our discounts!

You can get a discount of up to 15% for frequency and an additional volume of money discount! Examine carefully our price list on the last page. For prices and discounts for Online advertising and Newsletter see page 7.