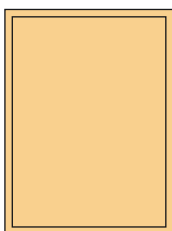
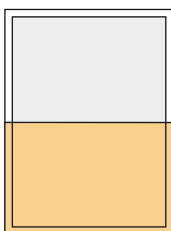


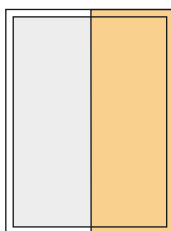
## ADVERTISING SPACES 2012



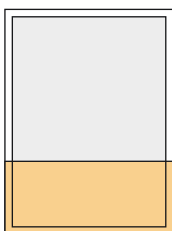
Full Page  
200 x 267 mm  
€ 2.600,00



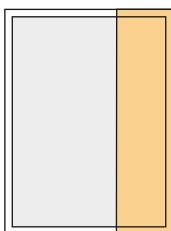
1/2 page  
horizontal  
200 x 127 mm  
€ 1.700,00



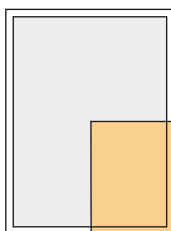
1/2 page  
vertical  
100 x 267 mm  
€ 1.700,00



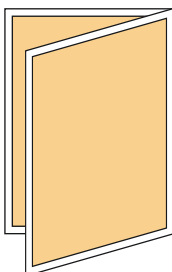
1/3 page  
horizontal  
200 x 87 mm  
€ 1.100,00



1/3 page  
vertical  
66 x 267 mm  
€ 1.100,00



1/4 page  
100 x 127 mm  
€ 800,00



Front cover  
wing style  
€ 7.600,00

## SPECIAL POSITIONS

Front cover	€ 5.500,00
Inside front cover	€ 3.300,00
Inside back cover	€ 2.700,00
Outside back cover	€ 3.500,00
1st right hand page	€ 3.100,00

## TECHNICAL CHARACTERISTICS

## printing method

offset

## frequency

monthly, 11 issues (not printed in August)

## cover date

Beginning of the month

## deadlines

always 20 days before cover date

## trim size

200 x 267 mm

## bleed

5 mm for bleed must be added on each side

## circulation

9.000 copies/monthly

## paper

art paper

## binding

perfect bound



Via Carlo Pisacane, 1 (ang. SS Sempione)  
20016 Pero (MI)

advertisement department:  
Tel. +39 02 3022.6060 - Fax +39 02 3022.6091

[www.automazioneindustriale.com](http://www.automazioneindustriale.com)

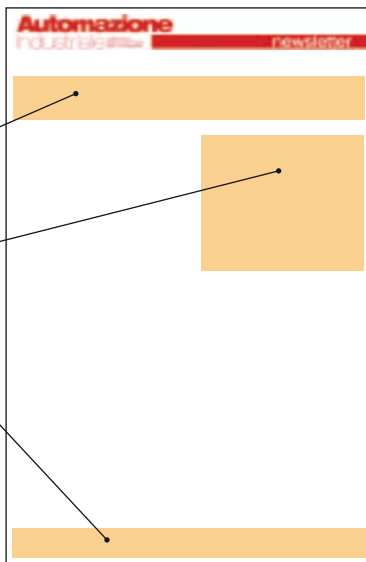
## ON LINE FORMATS

## Newsletter

frequency: fortnightly

## Format:

- text sponsorship:  
400 characters + Url
- MPU 300 x 250 pixel
- logo 250 x 60 pixel  
+ text sponsorship:  
200 characters + Url



## Web

[www.automazioneindustriale.com](http://www.automazioneindustriale.com)

## Format:

- top leaderboard:  
728 x 90 pixel
- sponsor band:  
728 x 30 pixel
- button:  
120 x 90 pixel
- MPU:  
300 x 250 pixel
- skyscraper:  
120 x 600 pixel
- standard leaderboard:  
728 x 90 pixel

