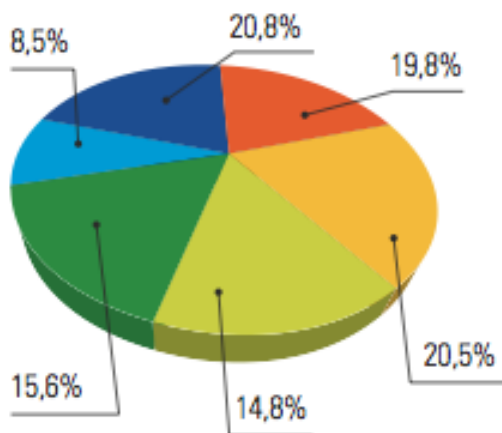


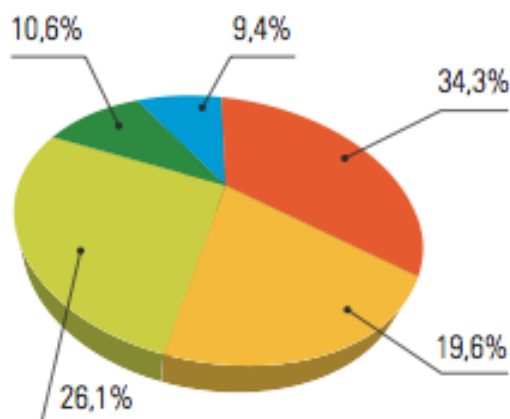
## READERS AND TARGET MARKET

**Automazione Industriale** is the leading Italian monthly magazine dealing with automation technologies. The publication is intended for a qualified readership of managers and technicians working in manufacturing fields, process industries, public utilities and transportation.



### Job functions

- Technical Directors
- Purchase Department Managers
- It and Networking Managers
- Company Owners (Top Managers)
- Plant/Production Managers
- Designers, R&D Engineers, Technical Designing, Department Directors



### Industries

- Utility and Transports
- Discrete and durable goods manufacturing industry
- Process Industry
- Machine and equipments builders (Oem)
- Designing, engineering, integration and technical consulting services